Igår rasister, imorgon
Sverigevänner


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Abstract

The aim of the study *Yesterday racists, tomorrow Friends of Sweden*, is to analyze how the Swedish daily press describes and therefore present the party Sverigedemokraterna during 2006, 2010 and 2014. Three newspapers were included in the study – Svenska Dagbladet, Aftonbladet and Expressen.

By using Faircloughs Critical Discourse Analysis, and his three-dimensional framework for studying discourses, three types of discourses were analysed. The text, the discursive practice and the social practice. The result of the analyses shows that there is a difference between how the party is presented in these newspapers 2006, 2010 and 2014. The main difference is that in 2006, the media pointed out and described SD as a party with racist perspectives of society, citizens and especially Muslim immigrants. In 2010 and 2014 the newspapers in greater extent identifies and points out individuals as persons with racist perspectives. Sverigedemokraterna is no longer described as an unified racist-party.

However, the study only includes 12 articles, which indicates that a complemented study could be useful. The study does not give any answers about how the mediareceivers actually take in and understand the descriptions the newspapers give about Sverigedemokraterna. Therefore it could and should be completed with a study that analyzes the mediareceivers views and opinions about the same articles.